



ENGLAND
OUR JOURNEY
FIFA WORLD CUP
RUSSIA 2018

Printed by The Hub London

Brief

The Hub London were asked to tender to produce 100 numbered copies of a exclusive book for the FA. The book was commemorate the England Football teams 2018 FIFA World Cup Journey.

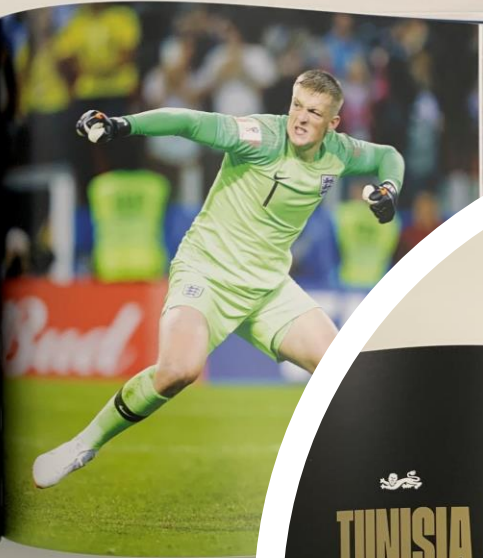
The book needed to be premium quality as this was being presented to the team by head coach Gareth Southgate.

We worked closely with the FA and their design team offering advice on stocks and finishes to make the book as special as possible.

Specification

- Finished size: 270mm x 270mm
- Cover: White Novalite Crushed Leather, embossed and gold foil blocked
- Text: 176pp printed full colour plus special gold throughout on a 200 gsm premium silk. Digitally numbered on page 1 of text
- Finishing: Section sewn and cased bound.

COLOMBIA
ENGLAND



3 JULY

TUNISIA
ENGLAND



10 JUNE

History will look back on Russia 2018 as a moment when England recorded their biggest World Cup winning margin (6-2), gained their first knockout win for 72 years, reached their first World Cup semi-final for 28 years and won their first World Cup penalty shootout since Fourth place wasn't what we needed, but it resulted in the best performance ever by an England team on foreign soil.

Better than that, we reconnected with the fans, made a difference to people's lives and brought hope and enjoyment to millions.

These players all have their own moments, but for us within the 'lower circle' there was something more intimate. We made our own memories, wrote our own stories, created our own history.

I hope that the images within this book, brilliantly captured by Eddie Knight, bring a smile to your face and remind you of the different emotions you experienced along the way.

Thank you from myself as manager and more importantly from the English public, for the part you played.

You should be very proud.

Gareth Southgate

IT
BEGINS



21 JUNE

RETURN OF
THE PRIDE



FIFA WORLD CUP RUSSIA 2018

Summary

- We are very proud to have produced this amazing book telling the story of England's 2018 FIFA World cup Journey in Russia.
- If you would like to see one of the finished copies contact David Marrable and he would be pleased to take you through the book and tell you how we can help you on your journey.
- david@thehublondon.co.uk

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