

The Hub (London) was responsible for helping light up the London skyline this Christmas. The media manager was briefed by Grey Advertising to dress the 135 windows of its London HQ as a giant Christmas present using rope lights. The illuminated building was then used as the image for Grey's Christmas



cards, also produced by The Hub on an HP Indigo 3050. "This is typical of the type of project clients are using The Hub for. We are much more than a print management company," said The Hub director David Marrable.